









BIKE REELS: STUDENT VIDEO CONTEST

Calling all Metro Vancouver students!

HUB Cycling invites you to film a short video about biking, walking, or rolling around your neighbourhood

Possible video ideas:

-  Benefits of biking, walking, or rolling around your neighbourhood
-  Ideas for making biking and active travel safer and/or more fun in your neighbourhood
-  Your favourite route around your neighbourhood
-  How you get ready to bike, walk, or roll
-  Benefits of biking, walking or rolling during the COVID-19 pandemic
-  How to encourage biking, walking or rolling during the COVID-19 pandemic

We welcome all video submissions that celebrate biking and active travel, feel free to get creative!

Questions? Email schools@bikehub.ca or view bikehub.ca/bikereels

Students outside of Metro Vancouver can also participate through HUB's partner GoByBikeBC



Contest Guidelines

- Age: students must be 18 and under
- Length: 60-90 seconds
- Content: videos should encourage safe cycling
- Format: upload to Youtube, Vimeo, or send to HUB Cycling via DropBox (for more info see submission form below)

Submit your entry at bit.ly/BikeReelsContest

Deadline for submissions is June 2, 2020



What you can win

Grand Prize:

- \$300 cash sponsored by BCAA
- \$50 Long & McQuade gift card
- AND an awesome Denver Ukulele!

A \$100 BestBuy and \$100 Sport Chek gift card will also be awarded in each of the following categories:

-  Kindergarten - Grade 5
-  Grades 6 - 12